

SceneCraft

STAGING & DESIGN

Core Style Library

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Styles with Intention. Rooms with Presence.

The SceneCraft approach to beautiful, marketable interiors.

A polished guide to the design styles we use most often — and how SceneCraft interprets each one with balance, restraint, and market-aware styling.

SceneCraft's style library is designed to help clients quickly understand the overall feel, furnishings, palette, texture, and visual language of each core design category. Rather than offering a generic overview, each section reflects our point of view: elevated, edited, and intentionally styled for real homes, real buyers, and strong visual presentation.

Across every style, our approach is rooted in a few core principles. We create balance within each room and smooth visual transitions across open spaces so the home feels cohesive from one moment to the next. We use pops of color where they matter most, targeted flare where a room needs personality, and restraint everywhere else. We avoid décor with excessive wording, overly literal accessories, and anything that reads as visual noise. The goal is always a home that feels polished, welcoming, and memorable without ever feeling busy.



SCENECRAFT CORE STYLE

Scandinavian

BRIGHT • AIRY • NATURAL • EFFORTLESS

Color Palette



Key Materials



Signature Elements

- ✓ Light wood tones (white oak, birch)
- ✓ Cozy textures: wool, bouclé, knit
- ✓ Clean-lined, functional furnishings
- ✓ Minimal décor, natural greenery
- ✓ Black or matte white metal accents

The Scenecraft Take

A calm, clutter-free space inspired by Nordic simplicity. We layer warm woods, soft textiles, and airy neutrals to create a bright, livable look that feels effortlessly put together.



SCENECRAFT CORE STYLE

Transitional

BALANCED • REFINED • TIMELESS • VERSATILE

Color Palette



Key Materials



Signature Elements

- ✓ **Layered neutrals:** ivory, greige, soft taupe, sage
- ✓ **Mix of traditional & modern:** tailored lines with softness
- ✓ **Elegant textures:** linen, wool, velvet, matte wood
- ✓ **Classic silhouettes:** refined, comfortable, symmetrical
- ✓ **Polished lighting:** brass, soft white shades, balanced glow
- ✓ **Subtle pattern:** tone-on-tone, stripes, delicate motifs

The Scenecraft Take

A perfectly balanced space that bridges traditional and modern. We blend classic forms with updated finishes, layered neutrals, and elegant textures to create a home that feels timeless, graceful, and effortlessly pulled together—never trendy, always refined.



SCENECRAFT CORE STYLE

Organic Modern

EARTHY • MINIMAL • WARM • EFFORTLESS

Color Palette



Key Materials



Signature Elements

- ✓ Curved silhouettes & soft architectural lines
- ✓ Natural materials: oak, stone, linen, clay, bouclé
- ✓ Earth-toned palette with organic contrast
- ✓ Textural layering: woven, nubby, matte, raw
- ✓ Clean, uncluttered layouts with warm minimalism
- ✓ Indoor greenery: olive trees, organic pottery

The Scenecraft Take

A calm, collected space that feels connected to nature. We combine warm woods, organic textures, and soft modern forms to create a home that's refined yet relaxed—elevated, but never overdone.



SCENECRAFT CORE STYLE

Traditional

ELEGANT • WARM • TIMELESS • SOPHISTICATED

Color Palette



Key Materials



Signature Elements

- ✓ Rich wood tones (cherry, mahogany, walnut)
- ✓ Elegant textures: damask, linen, wool, leather
- ✓ Classic patterns: stripes, florals, paisley
- ✓ Heirloom-style furnishings & layered décor
- ✓ Warm lighting & traditional metal accents

The Scenecraft Take

A warm, elegant space rooted in timeless tradition. We blend rich wood furnishings, classic patterns, and refined details to create a home that feels gracious, collected, and enduring—never stuffy, always welcoming.



SCENECRAFT CORE STYLE

Contemporary

SLEEK • CURRENT • SOPHISTICATED • EFFORTLESS

Color Palette



Key Materials



Signature Elements

- ✓ Clean lines & architectural shapes
- ✓ Neutral base with bold contrast: grays, blacks, navy
- ✓ Mixed materials: wood, metal, glass, lacquer, stone
- ✓ Low-profile, streamlined furniture
- ✓ Minimal patterns: abstract art, geometric textiles
- ✓ Statement lighting: sculptural, linear, or metallic
- ✓ Open, airy layouts with clutter-free styling

The Scenecraft Take

A now-focused aesthetic that feels polished and pulled-together. We layer sleek finishes, strong contrast, and curated simplicity to create a home that feels current, livable, and quietly sophisticated—never cold, always intentional.



SCENECRAFT CORE STYLE






Modern Farmhouse

WARM • INVITING • TIMELESS • LIVABLE

Color Palette

					
WHITE #FFFFFF	CREAM #F4EFE6	SOFT GRAY #D9D6CF	SAGE #A3B18A	AMBER #C25A2E	NAVY #1E3A5F

Key Materials

				
White Oak	Shiplap	Reclaimed Wood	Linen	Black Metal

Signature Elements

- ✓ Shiplap walls & wood beam details
- ✓ Mix of painted wood & natural wood tones
- ✓ Slipcovered or linen-blend upholstery
- ✓ Plaid, stripe & ticking fabrics
- ✓ Vintage-inspired lighting in black or brass
- ✓ Layered rugs: jute, cotton, wool

The Scenecraft Take

A fresh, updated take on the classic farmhouse. We blend shiplap, reclaimed wood, and linen textures with a clean, edited color palette to create a space that feels warm, welcoming, and collected—never kitschy, always livable.



SCENECRAFT CORE STYLE

Coastal

BREEZY • RELAXED • SUN-FADED • EFFORTLESS

Color Palette

WHITE #FFFFFF	SEA SALT #F5F7F6	SAND DOLLAR #E8DFD1	SEA GLASS #A8C7C5	SKY BLUE #B7D4E3	NAVY #1E3A5F

Key Materials

White Oak	Rattan	Linen	Jute	Glass

Signature Elements

- ✓ Shiplap walls & wood beam details
- ✓ Washed or white oak woods
- ✓ Slipcovered furniture in cotton or linen
- ✓ Stripe, ticking & coral-inspired textiles
- ✓ Rattan, seagrass & rope-wrapped accents
- ✓ Layered textures: jute, linen, cotton, woven rugs

The Scenecraft Take

A breezy, collected style inspired by coastal living. We blend sun-faded hues, natural textures, and relaxed relaxed layering to create a home that feels open, airy, and effortlessly put-together—like a forever getaway.



SCENECRAFT CORE STYLE

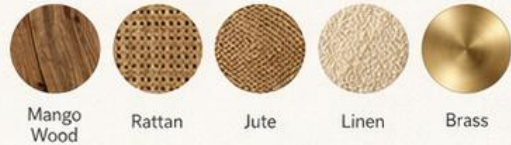
Refined Bohemian

ARTISTIC • WARM • LAYERED • GLOBAL SOUL

Color Palette



Key Materials



Signature Elements

- ✓ Layered textures: linen, bouclé, jute, leather
- ✓ Handwoven patterns: kilim, mudcloth, ikat
- ✓ Warm earth tones with global influence
- ✓ Vintage & artisan pieces: carved, aged, collected
- ✓ Moroccan accents: poufs, brass, lantern lighting

The Scenecraft Take

A soulful, collected space with global influence and artistic warmth. We blend rich earth tones, handwoven textiles, and vintage character pieces to create a home that feels layered, meaningful, and effortlessly lived-in. Every piece has a story.



SCENECRAFT CORE STYLE

Modern Luxe

GLAMOROUS • REFINED • BOLD • EFFORTLESS

Color Palette

					
IVORY #F7F5F0	GREIGE #E6E0D6	SLATE #2F343A	GRAPHITE #1C1F23	MIDNIGHT #0F1115	BRASS #C5A267

Key Materials

				
White Oak	Marble	Brushed Brass	Glass	Velvet

Signature Elements

- ✓ **High contrast palette:** ivory, deep charcoal, midnight, brass
- ✓ **Luxurious materials:** marble, brass, glass, velvet, lacquered finishes
- ✓ **Refined glamour:** polished metals, crystal, tailored velvet
- ✓ **Statement lighting:** chandeliers, sconces, accent lamps
- ✓ **Sleek furnishings:** clean lines, low profiles, architectural forms
- ✓ **Designer accents:** orchids, art objects, glossy coffee-table books
- ✓ **Symmetry & balance:** curated, upscale, and clutter-free

The Scencraft Take

A glamorous, current take on luxury living. We combine high-contrast tones with rich materials and gleaming metals, layering in velvet and marble for a look that feels opulent yet effortless—sophisticated, bold, and undeniably elevated.

Perfect For: Penthouse & luxury condos • Upscale new builds • Chic urban homes



SCENECRAFT CORE STYLE

Themed Rooms

IMAGINATIVE • IMMERSIVE • UNFORGETTABLE

Beyond beautiful—step into a world of wonder. We design fully immersive themed rooms that bring big imaginations to life.

Theme Palette



Key Materials



Signature Elements

- ✓ Immersive murals: hand-painted or premium wallpaper
- ✓ Themed bed & furniture: jeeps, race cars, treehouses, dino digs
- ✓ Character details: plush animals, fossils, signage, props
- ✓ Ambient lighting: lanterns, LED accents, neon signs, lava glow
- ✓ Tactile layers: textures like fur, scales, canvas, rope, stone
- ✓ Interactive touches: hideaways, "dig sites", reading nooks

The Scencraft Take

We handle every detail—from concept to installation—creating safe, durable, and photo-worthy spaces where kids don't just dream the adventure... they live it every day.

Popular Themes We Create:



Safari Animals
Jungle • Farm • Ocean



Race Car Garage
F1 • NASCAR • Hot Wheels



Dinosaur Adventure
T-Rex • Volcano • Fossil Dig



Outer Space
Astronaut • Galaxy • Aliens



Enchanted Forest
Fairies • Woodland • Magic



Pirate Ship
Ahoy • Treasure • Ocean

Have another idea? We love a creative challenge—custom concepts welcome!